



Présentation à AMARC:

DERNIERES TENDANCES DE LA SILICON VALLEY



L'Atelier BNP Paribas
@FredTardy
Atelier.net



Web Squared :

Une plate forme pour les données

Web 1.0  Web 2.0  Web Squared

transformation evolution

| | | | |
|--------------------------------|------------------|------------------------|----------------------|
| <i>Value Source</i> | Network Center | Edge of Network | Edge of World |
| <i>Feedback Loop Latency</i> | Months/Weeks | Days/Minutes | Real-Time |
| <i>Interaction Model</i> | Request/Response | Rich User Experience | Autonomic |
| <i>Key Strategic Asset</i> | Products | Hard-To-Recreate Data | Data Ecosystems |
| <i>Data Generation</i> | Publishing | User Generated Content | Information Shadows |
| <i>Virtuous Growth Cycle</i> | "Going Viral" | Network Effects | Generative Processes |
| <i>Data Structure</i> | Schema/Taxonomy | Folksonomy | Implied Metadata |
| <i>Allocation of Resources</i> | Competition | Participation | Open Supply Chains |
| <i>Richest Data Source</i> | Publishers | People | Environment |

 **Source:** Dion Hinchcliffe, 2009. <http://hinchcliffeandcompany.com>



SOLOMO



Local



Social



Mobile



Le Mobile change tout



Consumers have a “store in their pocket”



Web des Capteurs :

blippy Sign In Register

Safeway

AMAZON
APPLE
EBAY
FANDANGO
GAMEFLY
GROUPON
HULU
ITUNES
NETFLIX
SAFEWAY
SEPHORA
TARGET
THREADLESS
WALMART
WOOT

Caffeine Free Diet Coke Soda
I can't have caffeine, so this is good.
review by Sour - commented on 2 days ago - from Safeway
awesome - funny - informative - omgwtf

gkrulis Why can't you?
4 days ago

Sour Caffeine causes the muscles inside my rib cage to swell up and it hurts :[
4 days ago

gkrulis Yowch. Sorry to hear that. Can you eat chocolate?
4 days ago

Sour Yeah, chocolate is fine. Decaf coffee is fine also.
4 days ago

gkrulis You're lucky, at least you can eat chocolate. I know some people who can't eat chocolate because of the caffeine.
2 days ago

Safeway Crispy Rice Cereal
I bought this to make rice krispies treats. I guess rice krispies would have been better but these were passable.
review by Sour - commented on 3 days ago - from Safeway

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pud Follow

amazon pud spent \$162.99 at Amazon
- Withings WiFi Body Scale - Measures fat mass, BMI and sends data vi...
20th time - purchased recently - Comment - Like

pud Got one as a gift for someone. See my scale automatically tweeting at <http://twitter.com/pudsdiet>
about 8 hours ago

davidhornik Yikes. I don't know that I need my scale tweeting that I broke my diet over the holidays and ate a ton of sugar.
29 minutes ago

Comment

flickr pud spent \$47.99 at Flickr
2nd time - purchased 2 days ago - Comment - Like

barneys.com pud spent \$18.23 at Barney's Gourmet Hamburgers
1st time - purchased 2 days ago - Comment - Like

FANDANGO pud spent \$38 at Fandango
1st time - purchased 2 days ago - Comment - Like

Social layer (connect) ⇔ Game layer (Influence)



M

obile, je compare local et mondial
je m'informe via mon réseau social :



⇒ Ubiquité,

⇒ plus de nouveaux sites mobile que de sites web



Internet liquide : tout devient digital

Get price quotes and book appointments for any local service!

Want to provide services on Redbeacon? [▶](#)

1



Request a local service

2



Compare prices from qualified professionals

3



Schedule the job online

[How it works ▶](#)

⇒ Cloud,



Vraiment tout !



Browsing: [San Francisco](#) » Public Services & Government

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1. P O Plus

★★★★★ 44 reviews



Oh dear gawd...I love this place!! I had a BIG box to ship, containing an expensive item I just sold on eBay. (My eBay addiction is a whole other story, folks. Can't go into details here, but...yeah. eBay is dreamy) I needed 1) packaging, 2) fast shipping, 3) affordable, 4) tracking and insurance on the package. Now, I usually patronize the Post Office on 18th, but when I went in and asked for...

2. Fort Funston

★★★★★ 437 reviews

Categories: [Dog Parks](#), [Landmarks & Historical Buildings](#)

3. Fort Point

★★★★★ 143 reviews

Category: [Landmarks & Historical Buildings](#)

4. Sutro Heights Park

★★★★★ 106 reviews

Categories: [Parks](#), [Landmarks & Historical Buildings](#)

5. The 16th Avenue Tiled Steps Project

★★★★★ 49 reviews

Categories: [Hiking](#), [Local Flavor](#)

dentist San Francisco

Browse Category: [Dentists](#)

▼ Hide Filters

Sort By

- » Best Match
- Highest Rated
- Most Reviewed

Neighborhoods

- Union Square
- Financial District
- Marina/Cow Hollow
- Civic Center/Tenderloin
- ... More Neighborhoods »

Distance

- » Bird's-eye View
- Driving (5 mi.)
- Biking (2 mi.)
- Walking (1 mi.)
- Within 4 blocks

Features

- Open Now (2:07 pm)
- By Appointment Only
- ... More features »

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www.atelier.net

frederic.tardy@bnpparibas.com

